

# Floral Carpet

‘The Auckland Kindergarten Association organised five years of floral carpets which were “spectacular fundraising events”. The carpets were exhibited in 1945 (raising £2,381), 1947 (£2,593), 1951 (£2,686), 1955 (£2,167 and 1964 (£2,219). The design for each carpet was the work of architect, Horace L Massey, with flowers donated from city parks and private gardens and each year there was a new design. The carpets were laid out in the Auckland Town Hall and were combined with additional fundraising events such a fair ground-style stalls (1945), and a gala and barn dance (1951).’

Judith Duncan (2008) *‘Moving with the Times: 100 years of the Auckland Kindergarten Association, p.26.*

Marshall, Brian (1983) *A History of the Auckland Free Kindergarten Association: 75 Year Jubilee, Auckland pp.34-36.*



Floral Carpet. Town Hall. April. 1947.

SEE IT BY DAYLIGHT – SEE IT BY NIGHTLIGHT

Unique! Beautiful! Stupendous!

EVERY NIGHT

Entertaining Stage Attractions

WEDNESDAY:

Ballet.

THURSDAY:

Piano Accordion items arranged by Mr. George Hyde.

Evening: Health & Beauty Junior Girls.

FRIDAY:

Mount Albert Boys Pipe Band.

QUICK RAFFLES.

SATURDAY:

Afternoon:

Magician.

Stage Attractions.

Evening:

DRAWING OF RAFFLES.

Additional Attractions now being arranged.

NO EXTRA CHARGE FOR THESE ENTERTAINMENTS—ALL INCLUDED IN THE ONE LOW ADMISSION CHARGE.

Imagine it. Millions of living flowers of every conceivable hue, grouped and arranged in intricate and harmonious patterns—a galaxy of colour and masterly design covering the greater part of the huge floor of the Auckland Town Hall, in a gigantic—

## Floral Carpet

This is a unique and breath-taking attraction that will be presented at the—

**TOWN HALL, AUCKLAND**

**WEDNESDAY, THURSDAY, FRIDAY  
and SATURDAY,**

**20th, 21st, 22nd and 23rd APRIL, 1955,  
from 11 a.m. to 9.30 p.m.**

Furnished from the choicest blooms of the City's Parks and Gardens, this living carpet of flowers has been designed by HORACE L. MASSEY, and constructed under the supervision of MARGARET CRAIG. Once only in every few years can Auckland people be privileged to witness such a brilliant combination of natural beauty and intricate design. You will recall the splendid floral carpets for which the Association has been responsible on former occasions. This year's carpet will eclipse them all in loveliness.

**UNIQUE!  
INCOMPARABLE!  
SUPERBLY BEAUTIFUL!**

The floral carpet is the centre-piece of the attractions at the four-day drive to assist the funds of the Auckland Free Kindergartens.

PROCEEDINGS WILL BE OFFICIALLY OPENED AT  
**2 p.m., WEDNESDAY, 20th APRIL,**  
by

His Worship, The Mayor of Auckland,  
J. H. LUXFORD Esq., C.M.G.

**THE CAUSE:** Our 32 free kindergartens. The total proceeds will be devoted to the funds of the Auckland Free Kindergartens.

**Admission: Adults: 1/6**

**Children: 6d.**

**Bran Tubs and Stalls!**

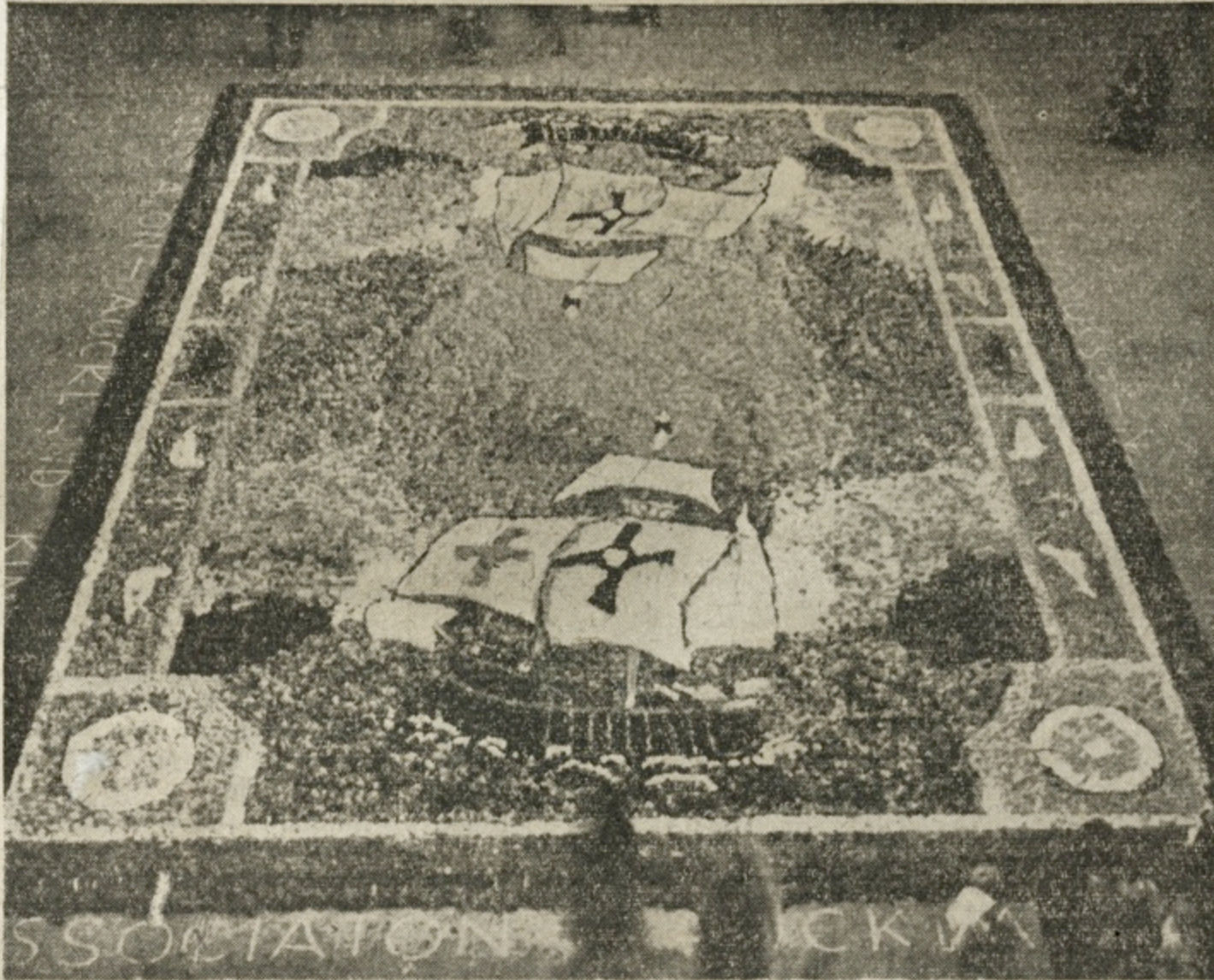
**A KINDERGARTEN ATTRACTION**

Box 16,  
Blue Scrapbook 1949-1958  
AKA, Grey Collections, Auckland Public Library



HERALD 21/4/55

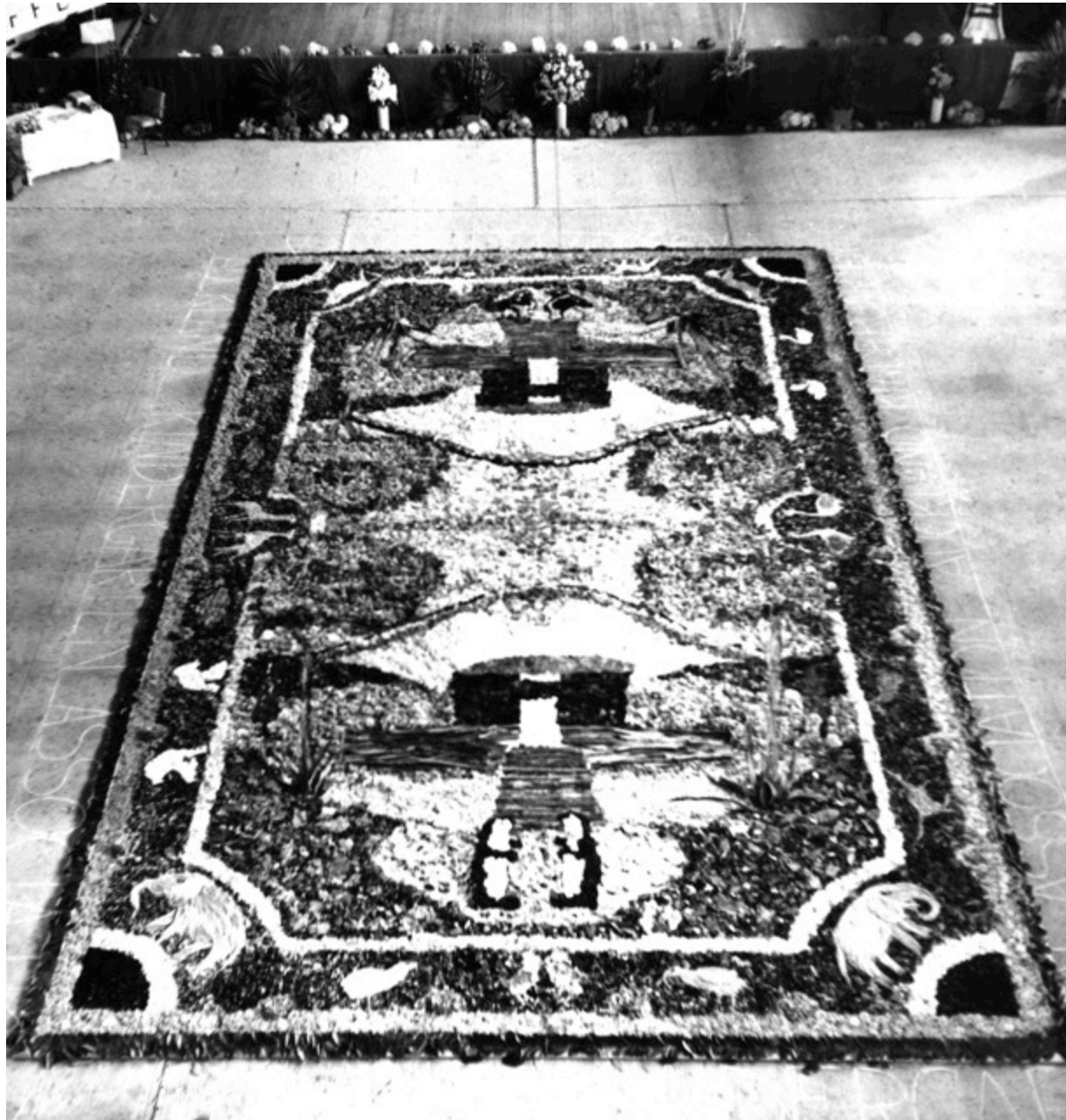
## Galleons on a Sea of Flowers



The floral carpet which attracted many visitors to the Town Hall yesterday.

Box 16,  
Blue Scrapbook  
1949-1958

AKA, Grey  
Collections,  
Auckland Public  
Library



1964

AKA, Grey Collections, Auckland Public Library





Kindergarten students assisting in the preparation of a floral carpet, Undated, AKA, Grey Collections, Auckland Public Library

Following items:

Box 16,  
Newspaper cuttings 1908-1947

pg. 96 and pg. 97

AKA, Grey Collections, Auckland Public Library